

Worldwide Women Of Faith

Technology For The Rest Of Us...

2011-2012



Social Media For Missionaries On The GROW



Carole Copeland Thomas, MBA

Founder, Multicultural Symposium Series
Diversity & Inclusion Professional

www.mssconnect.com • www.tellcarole.com



Social Media For Missionaries On The GROW



Download the Handout and Slides at:

www.telcarole.com

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The World Is Waiting For WMS

Wisdom...

“As long as you are eating and breathing you are never too old to learn.”

“God doesn’t stop giving us visions. We just stop listening.”

-Rev. Dr. Melinda Contreras-Byrd



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Wisdom...

“35) So do not throw away your confidence; it will be richly rewarded. 36) You need to persevere so that when you have done the will of God, you will receive what He has promised.”

-Hebrews 10:35-36



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WMS Has Always Been Global



I emailed a friend, Denise, whose late mother resembled "Sister" Walker, pictured at the left. Denise emailed me back in 25 minutes, while working in Tunisia, North Africa! That's the power of Technology!!

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WMS Has Always Been Global



The AME Church Worldwide:

More Than 2 Million Members

8000 Ministers

Thousands in the Women's Missionary Society

7000 congregations

30 Nations

...The Global Piece Is Already In Place.



**Social Media For
Missionaries On The GROW**

The World Is Waiting For WMS

Bridge To Technology



Boomers... The Bedrock Of WMS

Younger Emerging Leaders Frequently Use Technology

Women's Missionary Society Service To Others is Vital

Building the Social Media Bridge Between Age Groups

Feeling Comfortable and Confident About Using Technology



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Why Social Media & Technology???

Worldwide Link

Connecting Boomers+ with Younger People

Efficient and Effective

Communicating With A Cause



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Today's Workshop

9 Top Social Media & Technology Trends

+

11 Other Resources
= 20 Ways To Expand Your Horizons
Through Technology



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9 Social Media Resources

facebook®

Facebook...

- **Social Networking Website For Everyone**
- **More than 800 million users worldwide**
- **A.M.E. Church Members Around The World**
- **You “friend” people to build your group**

www.facebook.com



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9 Social Media Resources



Update Status Add Photo / Video

What's on your mind?

- Wall
 - Needs Review 4
- Info
- Photos (78)
- Notes
- Friends
- Subscriptions (2)

Friends (1887)

- Jeff Stone Colby**
- Gayle Cotton**
- Joni Snicer**



Carole Copeland Thomas

FB Friends: I am presenting a Social Media workshop today here in New Jersey at the First District Women's Missionary Learning Experience of the AME Church. What TIPS and ideas can you share with the women who want to do more to embrace FB and other social media platforms? I will share YOUR tips during the session. Women of ALL ages are here from their 20s to their 90s.

Like · Comment · Share · 3 hours ago

- Jacquelyn Gaines** Don't fear FB and social media, just remember YOU control YOUR messages and who has access to them. Maintain some integrity even on FB. The written word can often be misintepreted miuns the face to face encounter. Choose your words wisely, even in fun.
2 hours ago · Unlike · 2
- Joe Liss** Think before you write. Whatever you put online is there forever! I wish I always took my own advice..... :)
33 minutes ago · Unlike · 1
- Carole Copeland Thomas** Great Tips FB Friends. Keep em coming. Still several hours before my workshop.

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facebook

The Voice of Facebook...



Kiesha Pasley Women from all walks of life must embrace their personal growth, involvement & need for contribution in their families, communities, jobs, churches & world. Women often feel UNDER APPRECIATED, UNDER VALUED & OVERLOOKED. When I was a stay-at-home Mom, a Woman in Church, I had no desire nor need for a computer. At this point, NO ONE can AFFORD NOT to partake in this age of fb, global connection & diverse unification that is taking place. The local public libraries offer free computer classes for all ages. In order to be APPRECIATED, VALUED & RECOGNIZED as Instruments of Worth... Women, We MUST make Our Presence KNOWN by CONTRIBUTING & GETTING INVOLVED.

57 minutes ago · Unlike ·  1

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facebook

WMS, Facebook, Photos



Update Status Add Photo / Video

What's on your mind?

all

Needs Review 4

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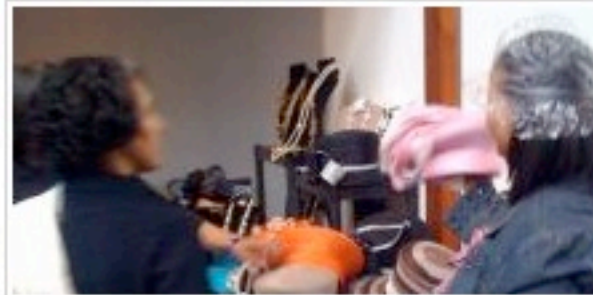
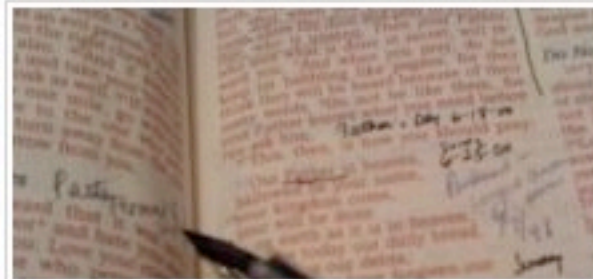
ds (1888)

Sarita Maybin

Jeff Stone
Colby



Carole Copeland Thomas added 6 new photos to the album 2012 WMS Learning Experience.



Like - Comment - Share - 9 minutes ago

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facebook



Carole Copeland Thomas

FB Friends: I am presenting a Social Media workshop today here in New Jersey at the First District Women's Missionary Learning Experience of the AME Church. What TIPS and ideas can you share with the women who want to do more to embrace FB and other social media platforms? I will share YOUR tips during the session. Women of ALL ages are here from their 20s to their 90s.

Like · Comment · Unfollow Post · 8 hours ago



Vee Bates try it first before they rule out FB, use it wisely as a means of encouragement for others and a source of information.

5 hours ago · Unlike · 1



Carole Copeland Thomas Thank you Vee. FB Friends, keep the tips coming. Several hours before my workshop.

4 hours ago · Like



Jay Amec If you do another presentation be sure to mention that fb users should always make sure their "Privacy" and "Security" settings set properly. And encourage them to seek assistance from other users because FB help guide isnt always easy to understand, and sometimes fb actually encourages you to activate applications which could in turn undo your settings. † ♥

17 minutes ago · Like



Jay Amec Also, in case I'm not too late. I wish you well on y our presentation, as well as future presentations. God bless you and your audience. † ♥

13 minutes ago · Like



Carole Copeland Thomas Great comments Jay. Thanks so much. I will mention it

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9 Social Media Resources



LinkedIn...

- Social Networking Website For Business
- More than 120 million users in 196 Countries
- Good For Job Hunters Looking For Work
- Very Good Discussion Groups Worldwide

www.linkedin.com

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9 Social Media Resources



Carole Copeland Thomas

International Speaker, Trainer & Radio Talk Show Host
Greater Boston Area | Professional Training & Coaching

Carole Copeland Thomas Speaking today at the First District AME Church Learning Experience in New Jersey. Several hundred women of all ages from throughout the East Coast and Bermuda. My topic: Social Media For Missionaries On The GROW.

Unlike • Comment • Share • See all activity • 4 hours ago

Current Founder: Multicultural Symposium Series, GBCVB Multicultural Chair, Past National Vice Chair NMBBAA at NMBBAA
Tri State Social Action Coordinator (MA, RI, NH) at Delta Sigma Theta Sorority, Inc.
President & CEO at C Thomas & Associates
[see all](#) ▾

Past 2007 Educational Chair & other leadership roles at National Speakers Association
Member, Trustee & Past New England Annual Conference Co-Chair at Bethel AME Church - Boston

Education Northeastern University - Graduate School of Business Administration
Emory University

Recommendations 6 people have recommended Carole

Connections 500+ connections

Carole's Activity

[edit](#)

Carole Copeland Thomas is now connected to **Joan Eisenstodt**, Hospitality & Meetings Industry Trainer, Facilitator & Consultant, **Atina White**, Program Manager, Social Enterprise Initiative at Harvard Business School and **3 other people**.

4 hours ago

Carole Copeland Thomas Speaking today at the First District AME Church Learning Experience in New Jersey. Several hundred women of all ages from throughout the East Coast and Bermuda. My topic: Social Media For Missionaries On The GROW.

Unlike • Comment • Share • 4 hours ago

Carole Copeland Thomas is now connected to **Emerson Kington**, Consultant at E.K. Tek Productions

2 days ago

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9 Social Media Discussions

LinkedIn



Your Activity

Start a:

Discussion

Poll

Start a discussion or share something with the group...

Choose Your View **NEW**

Show all RSS discussions

Latest Discussions



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5 Critical Lessons That They Don't Teach You in B-School

inc.com

So you got a degree. Now it's time to face the realities of running a business, including these lessons you didn't learn in the classroom.

posted 2 hours ago

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Right now, we have a 21st century economy driven by high-tech, how to streamline and reengineer a dysfunctional organization with a 20th...

posted 3 hours ago

See more »

Manager's Choice



Sr. Financial Analyst/Finance Manager looking for opportunities in Atlanta, GA!

Bryan Broomfield, MBA

See all »

Latest Updates



Calvin Speight Jr, PMP, CCC, MRICS likes this discussion by Yaphett K. Powell

One Simple Reason You Should See "Red Tails" in Theatres ...

Like (3) • 58 minutes ago



Calvin Speight Jr, PMP, CCC, MRICS started a discussion: 5 Critical Lessons That They Don't Teach You in B-School

Like • Add comment • 2 hours ago



Vanel Beuns, MBA started a discussion: Right now, we have a 21st century economy driven by

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9 Social Media Resources



Twitter...

- Microblogging Networking Website For Everyone
- No More Than 140 Characters
- Excellent For Breaking News Stories (#Gaddafi)
- Let's Start A Trending Top: #ngowms

www.twitter.com



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9 Social Media Resources

#LearningExperience12



Carole C Thomas

@GlobalCarole Boston

Carole Copeland Thomas is a Boston based international speaker and topic expert in global diversity, multiculturalism, empowerment.

<http://www.mssconnect.com>

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GlobalCarole Carole C Thomas

A great start this morning at [#LearningExperience12](#). Bible study golden nuggets by Delores Foster followed by a power word by Pastor Coaxum.

45 minutes ago



GlobalCarole Carole C Thomas

Women from around the East Coast and Bermuda are attending [#LearningExperience12](#) her in New Jersey. I speak this afternoon.

4 hours ago



About @GlobalCarole

853

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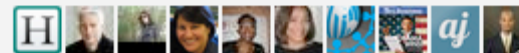
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9 Social Media Resources

twitter



Results for #Gaddafi

Tweets · Top ▾

Refine results »



AJEnglish Al Jazeera English ↻ 117 Retweets

Sources tell Al Jazeera that Muammar #Gaddafi has been captured and is "critically injured" aje.me/jMZYMN #Libya #moammar

3 minutes ago

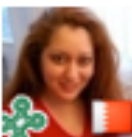
➤ Promoted by Al Jazeera English



BBCBreaking BBC Breaking News

#Libya transitional authorities have captured country's ex-leader Col Muammar #Gaddafi, one of their commanders says bbc.in/p2xu3E

15 minutes ago



JustAmira Amira Al Hussaini

Show us the pictures. And please don't bury him at sea RT @ahmed: Pics or it never happened. #gaddafi #libya

3 minutes ago

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9 Social Media Resources

twitter



ALJAZEERA

daughter

How trafficked Indian women are challenging the women in Indian society

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Europe

Middle East

BREAKING NEWS Libyan TV reports that Muammar Gaddafi is in NTC custody following fall of Sirte.

BREAKING NEWS

Libyan TV reports 'capture' of Gaddafi

Unconfirmed reports say that toppled leader is in a critical condition and the head of his armed forces has been killed.

Last Modified: 20 Oct 2011 11:49 GMT

[Africa](#)

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The YouTube logo, featuring the word "You" in black and "Tube" in white inside a red rounded rectangle.

YouTube...

- Video Sharing Website For Everyone
- 14 Billion Videos in 34 Languages
- I learned about YouTube in El Salvador in 2006
- YouTube “Channels” Such as “empowercarole11

www.youtube.com



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9 Social Media Resources



Carole Copeland Thomas
empowercarole11's Channel

All

Uploads

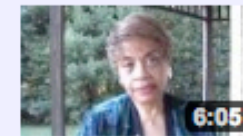
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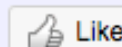
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Congressman James Clyburn on the 2011 & 2012 Elections



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The Feb 2, 2012 Black History Breakfast

with Special Guest Speaker & Civil Rights Advocate

Juanita Jones Abernathy

Widow of Dr. Ralph David Abernathy

The Closest Associate to Dr. Martin Luther King, Jr.



The Multicultural Symposium Series

Cordially Invites You To

Feb 2nd Black History Breakfast Information

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To Register



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And 11 More Useful Resources...

FEATURED CONFERENCE SPEAKERS



Dr. Jemadari Kamara



Kelley Chunn

- **Online Surveys:** www.surveymonkey.com
- www.lotsahelpinghands.org
- **Join Forces: Arab Spring & Occupy Wall Street**
- **Texting on a Smart Phone or Cell Phone**
- **Citizen Journalism iReport on Cnn.com**
- **Live Streaming: 2011 Quadrennial**
- **Online Documentary Debut: Richard Allen**
- **Using Print Manual for Online Discussions** [PME Manual](#)
- **"Seeding" other websites, chatrooms, nat'l polls**
- **Blog Talk Radio:** www.blogtalkradio.com/globalcarole
- **Google Docs:** <https://docs.google.com>

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Your Questions...



**Social Media For
Missionaries On The GROW**



Q & A

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