

Reinventing Yourself

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Building Your BRAND Investing In YOU

Why YOU Matter

According to the 2010 Census, there are more than _____ million people in Massachusetts. The median age is _____.

There are more than _____ million people in the United States. There are more than _____ billion people in the world. The US is approximately _____% of the world's population.

Your AGE should NOT define your future!
It should be used to show the world your _____, _____, and _____.

All of those qualities represent your Personal _____.

10 Steps To Building Your Brand For Reinvention.

1. Take Stock Of Your Image

How You See Yourself
How You See Others
How Others See YOU
Personal Appearance

2. Revitalize Your Wardrobe

Clothes...How They Fit
Clothes...How They Feel
Clothes...How They Look

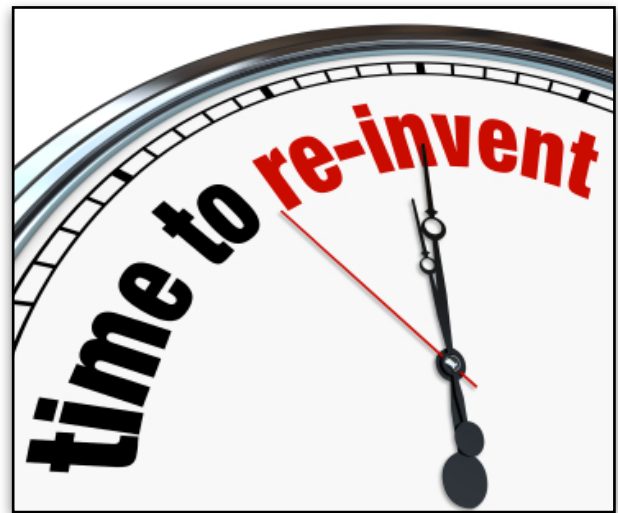
3. Hair, Accessories, Packaging Yourself

Nail Care...All 10 on at the same time
From dreadlocks to short hair, neatness counts!
Your style in dress & accessories based on the industry you are pursuing

...

We must reinvent a future free of blinders so that we can choose from real options.

David Suzuki



4. Tune Up Your Mind...

We'll cover this more extensively in our "How To Say Relevant" Workshop

Expanding Your Resources
Leveraging Your Connections

5. Skill Building Boot Camp

Assess your past skills
Understand current skill sets
What it takes to succeed
S.W.O.T.

6. Develop a MISSION STATEMENT

Announces Who You Are
Defines who you are CURRENTLY

7. Develop a VISION STATEMENT

Announces Where You Are Headed
Defines your FUTURE destination

8. Fortify Family Values

Gaining Their Support
Trust And Respect

9. Healthy and Fit

A Challenge or an Opportunity?
Customize Your Fitness & Health Regiment

10. EMPOWERING YOURSELF TO SUCCEED

Willpower
Guts
Replace Old Messages With Positive Messages