



# REINVENTING YOURSELF

BUILDING YOUR BRAND • INVESTING IN YOURSELF

*by Carole Copeland Thomas, MBA, CDMP*

# DOWNLOAD THE SLIDES & HANDOUTS

Go to [www.tellcarole.com](http://www.tellcarole.com)

*Click on Topics and Programs*

*Click on Global Diversity/Multiculturalism*

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### Workshop Resources, Slides and Handouts



**KNOCK YOUR SOCKS OFF DIVERSITY**  
25 Ways To Bring D&I Sizzle To ANY Organization

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**Reinvent Yourself**

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[Download The Mission vs Vision Handout Here](#)



# **WHY REINVENT?**

MAINTAIN YOUR  
COMPETITIVE  
ADVANTAGE IN AN  
EVER CHANGING  
MARKETPLACE





**POPULATION 6.5 MILLION**

MEDIAN AGE: 39.1



# CONNECTION TO THE WORLD

US POPULATION: 319 MILLION

WORLD POPULATION: 7.2 BILLION

WE ARE ONLY 5% OF THE WORLD'S POPULATION!!

# AGE IS JUST A NUMBER

- Your Age Should NOT Define Your Future!
- Talent
- Creativity
- Market Value





**10 Steps  
Building Your Brand For  
Reinvention**







# 1. Take Stock of Your Image



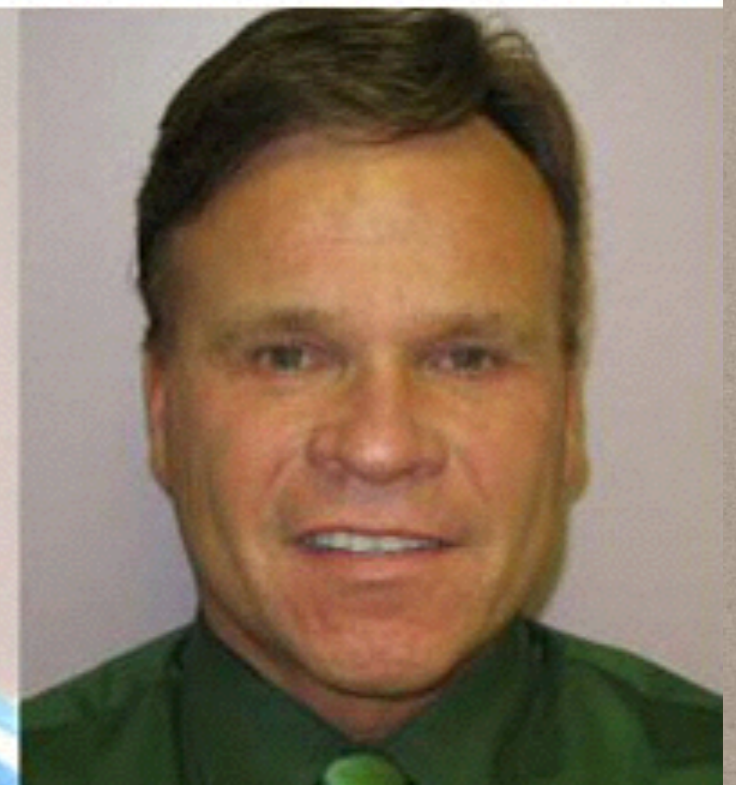
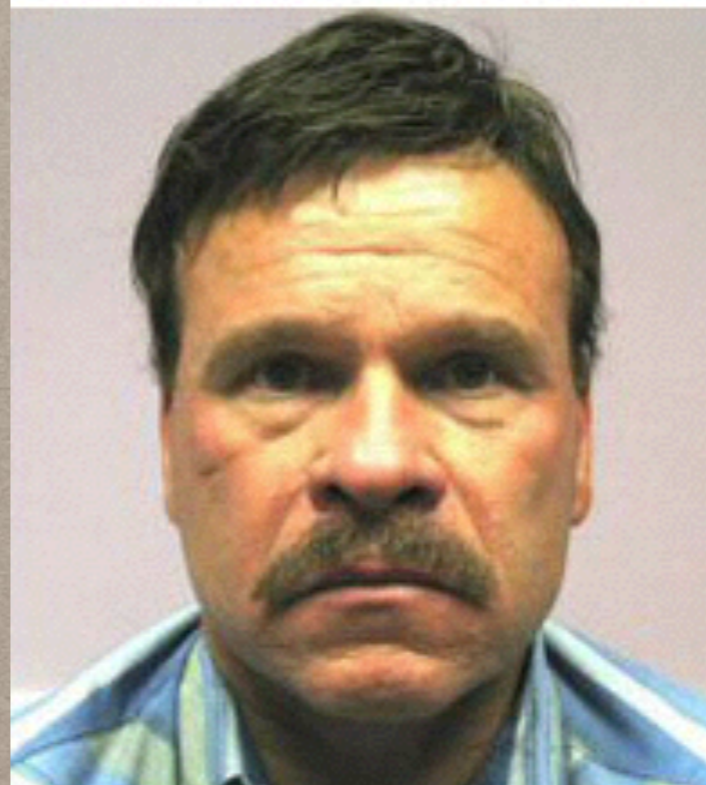
## **2. Wardrobe Fit...Feel...Look**

# Makeovers For Men



**Before**

**After**





# **3. Hair & Accessories**



## **4. Mind**

**Keeping The Mind Tuned Up**



# **5. Skill Building Boot Camp**



## **6. Mission Statement**

*Announces Who You Are...*

**Carole Copeland Thomas is a content provider delivering her diversity, multicultural & leadership programs face to face, online and on the air.**



# 7. Vision Statement

*Announces Where You Are Headed...*

**Carole Copeland Thomas will capture the essence of the human spirit by delivering messages of hope, interconnection, purpose, courage and faith throughout the world.**





# 8. Family

*Fortified Family Values*





# 9. Healthy and Fit



# 10. Empowered To Succeed



**Thank You!**

**See You Next Week**

**Staying Relevant**