

For Immediate Release
October 2006
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DIVERSITY AWARENESS MONTH

The month of October, 2006 commemorates **Diversity Awareness Month**, a nationwide initiative recognizing how organizations and individuals understand, appreciate, and manage differences and similarities throughout the world. Founded by speaker, consultant and radio talk show host Carole Copeland Thomas, this special month was created to assist in the proactive development of creating or maintaining an ongoing diversity initiative both on and off the job.

From a simple bulletin board to a full blown off site diversity retreat, diversity awareness can be designed to reflect the attitudes, values and strategic focus of organizations both large and small. Since there is never just one way to approach the concept, Diversity Awareness Month helps frame the variety of methods to incorporate the concept into day to day activities.

Suggested tip sheets, helpful articles and important statistical information is included in the FREE Diversity Awareness Month information kit. It can be downloaded under the diversity section of www.TellCarole.com.

Carole Copeland Thomas is a noted keynote speaker, consultant and radio talk show host specializing in diversity, empowerment, leadership, change and youth initiatives. The author of the book *Personal Empowerment*, several business articles and cases, Carole is the host of the radio talk show *Focus On Empowerment* heard weekly on WBNW-1120 AM Radio Boston. She is also a regular commentator on *News and Notes with Ed Gordon* on National Public Radio.

For more information call (508) 947-5755.